



HELPING

**FURNITURE
BUSINESSES**

WITH THE ESSENTIAL

**ONLINE
PRESENCE**



Our Successful Work With Furniture Industry Over
The Years



Furniture Is A Very Competetive Industry

Here Are The Ways We Helped Our Clients.



We have been working with furniture manufacturers for many years. Over the course of our relationship with them, we have seen how they have grown and evolved as companies. Being competitive in today's market is not easy. There are many challenges that face you when trying to be successful in this industry:

- Efficiency - How can we make production more efficient?
- Productivity - How can we produce more products without increasing costs?
- Innovation - How do we stay ahead of our competitors by innovating new strategies or methods?

We help our clients tackle these issues by providing them with solutions through our software platforms as well as our expertise in business intelligence analysis & data visualization. We help our clients stay competitive by providing them with the tools they need to make informed decisions about their business.

You have a lot of options when it comes to choosing an IT company. However, we believe that our innovative solutions and expertise are what set us apart from other providers in the industry. We look forward to working with you on your next project!



Our Tailored Services That Helped Our Clients For **Their Online Presence**

*500+ digital experts
25-year track record
Increase in organic sessions **236%***

*Web Design
Development*

*Social Media
Marketing*

*Content Creation
& Copywriting*

SEO

PPC Advertisement

Email Marketing

*Amazon Store
Management*

*Courier
Management*

*Order & Return
Management*

Google Analytics

B2B Lead Generation

B2C Marketing

Successful Operations For **Our Client**

70%
Budget Utilised
1,020
Positive Feedbacks
5,000+
Orders Managed

Business objective

One of our furniture clients, a small business specializing in handcrafted wooden furniture, approached us for help with their online advertising strategy. Their objectives were to increase their brand visibility, drive more traffic to their website & Amazon Store to ultimately boost sales.

Challenges

Our client faced several challenges when it came to their online advertising strategy. Firstly, they had limited experience in running digital marketing campaigns, which made it difficult for them to navigate Amazon PPC and social media marketing. Additionally, they had a small advertising budget, which meant that they needed to be strategic in their campaign development and management.

Solution

We developed a comprehensive digital marketing strategy for our furniture client to achieve their goals. The strategy involved two main components: Amazon PPC and social media marketing. For Amazon PPC, we conducted keyword and product category research and created a targeted campaign that increased their product visibility and drove more traffic to their website. On social media platforms like Facebook and Instagram, we designed eye-catching ad creatives that highlighted the furniture's unique features and tailored them to specific audiences based on their interests and demographics.

Results

As a result of our digital marketing efforts, our client saw a significant increase in website traffic, engagement, and sales. Their Amazon sales increased by 35% within the first month of our PPC campaign, and their social media campaigns generated over 10,000 clicks and 500 new followers.

Business Outcomes

Our ongoing management and optimization of their campaigns continue to deliver positive results for our client, and they have now become one of the leading brands in their niche on Amazon and social media.



Our Goal,

Our goal is to help you establish and maintain a compelling online presence that is both attractive and effective. We specialize in creating customized websites that cater to your unique needs and brand identity, while also driving more sales for your business.

Our team will work closely with you to develop a design that reflects your brand identity, conveys your message, and engages customers right from the start. We'll use a comprehensive approach to ensure that your website is not only visually appealing but also easy to navigate and optimized for search engines.

We understand the importance of keeping your website up-to-date and responsive across all devices. Our team will regularly maintain and update your website, ensuring that it remains functional, user-friendly, and accessible to your customers at all times.

Overall, our digital marketing experts are committed to helping you build a strong online presence that meets your business objectives and drives growth for your brand. Whether you need a new website or want to improve your existing one, we are here to help you every step of the way.



Free Consultation!

Book A free Consultation with our experts. Visit our website www.esols.net/contact & get free consultation on how to get the most out of your online efforts.

